



6 Sheet specifications

Paper size: 1200mm x 1800mm (6 sheet) portrait

Bleed: 1206mm x 1806mm – to allow for trim variances

Safe copy area: 1160mm x 1760mm

Resolution: 300dpi

Paper: 150gsm

Approval

All copy must be approved by i-media before printing

Please email using either a jpeg or pdf proof of your design to:

creative@i-media.co.uk

Artwork format

The preferred artwork is a ready to print PDF – please ensure that fonts are outlined/converted to paths and that colours are set as spot or CMYK process.

If the artwork is to be supplied in any other format, please ensure that fonts are outlined/converted or supplied.

All files must be Mac and PC compatible.

Supply of artwork files

Please supply artwork as below, 10 days prior to campaign live date:

1. Send your artwork by email (maximum 8mb) to: creative@i-media.co.uk

2. Send artwork larger than 8mb via WeTransfer: www.wetransfer.com

Please notify us at creative@i-media.co.uk once you've uploaded

Proofs to be supplied

Hard copy proofs only supplied by prior request. Digital proofs can be requested on submission of the artwork.

Client prints

1. Ensure high res copy of artwork is sent to us 7 days prior to the campaign live date

2. Deliver to our field team on the thursday prior to campaign live date

3. Ensure 10% spare posters are sent

All artwork submitted to and displayed by i-media must be in line with industry codes of practice and not prejudice in any religious, sexual or political context.

Further queries, please contact Martyn Perrie

0207 927 7117

martynperrie@i-media.co.uk